



Outplacement Coaching

Coaching clients through challenging career and job transitions.

The Job Search Challenge

Even in this economic downturn, around 4 million people land new jobs each week (*Time*, 3/29/10). However, at least 75% of those jobs were never advertised. Effectively tapping into this *hidden job market* requires good preparation and new approaches to job search.

Becoming energized to prepare for and try new approaches is especially challenging in an outplacement situation. We can ease the transition for both employer and employee by providing *Outplacement Coaching* to help affected employees deal with the transition and, most importantly, find a new job.

Outplacement Coaching

There are 3 Phases to our Outplacement Coaching...

1. **Job Search Preparation** - helping the employ clarify values, identify their accomplishments, clearly define what they can do, and prepare a *Resume* that effectively communicates their qualifications.
2. **Job Search** - using 7 job search methods to get the employee in front of the person who can make the hiring decision. Special emphasis is give to those methods that tap into the *hidden job market*.
3. **Job Search Interviewing** - preparing the employee to make the right impression and interview for positive results.

Even though the mechanics are important, our coaching efforts give special emphasis to the emotional side of the outplacement experience. We help our clients...

- √ Gain a fresh, hopeful perspective on their transition.
- √ Learn ways to reduce stress as they identify and overcome their fears.
- √ Build increased confidence as they rediscover their unique skills.
- √ Develop a clearer vision of what they want to do in their next job.
- √ Experience success through proven job preparation and job search action plans.
- √ Learn new skills that help them uncover hidden job opportunities.
- √ Become disciplined in structuring their activities for maximum return.

I look forward to talking further with you about the significant benefits outplacement coaching can provide, both to your organization and to the individuals being coaching through this difficult transition.

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